



News Release

MONTEREY BAY

Unified Air Pollution Control District
serving Monterey, San Benito, and Santa Cruz counties

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FOR IMMEDIATE RELEASE

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AIR DISTRICT SPONSORING DISCOUNT PROGRAM FOR CLEANER HEATING DEVICES

Starting 10 am on October 13th, the Monterey Bay Unified Air Pollution Control District will be sponsoring sizable financial incentives for property owners in Monterey, Santa Cruz and San Benito Counties to replace non-EPA certified wood stoves with more efficient and less polluting EPA Certified stoves and fireplace inserts.

The following discounts will be available through participating hearth products dealers:

- **\$500** for property owners in San Benito, Santa Cruz, & Monterey counties.
- **\$1,000** for property owners in the San Lorenzo Valley/Highway 9 corridor.
- **\$750** additional for qualified low income property owners in all areas.
- **\$250** additional when converting from wood to a natural gas, propane or pelletized system.
- **\$500** for installation in all areas.

The discounts will be available until the \$75,000 in program funding is exhausted.

In many areas, such as the San Lorenzo Valley in Santa Cruz County, wood smoke degrades air quality during the colder winter months when wood burning increases. Wood smoke contains particulate matter, gases, and even toxic compounds which can cause or aggravate health effects including eye, nose, and throat irritation and respiratory disease.

The program is part of the Air District's continuing effort to protect public health and clean the air we breathe. It should be of interest to property owners interested in reducing wintertime home heating costs while also reducing wood smoke impacts in their home and neighborhood.

Starting 10 am October 13th, property owners wishing to be pre-qualified for the program can obtain a Reservation Number by calling:

(831)647-9411 x 226 - San Lorenzo Valley residents, Zip Codes **95005, 95006, 95007, 95018**
(831)647-9411 x 204 or 245 – For all other areas.

Reservation Numbers will not be issued before 10 am on October 13th.

Local hearth products dealers currently participating in the program include:

Woodstove & Sun, Inc. 510 Soquel Avenue, Santa Cruz (831)425-5123
Santa Cruz Stoves & Fireplaces, 1043 Water St., Santa Cruz (831)476-8007
The Hearth Shop, 486 Del Monte Center, Monterey (831)375-1252

Additional information will be posted on the Air District's web-site (www.mbuapcd.org).

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